Qualification: Level 1/Level 2 Tech Award in Enterprise
Exam Board: OCR Cambridge National
Level of Achievement: Level 1 – Pass or Merit,
Level 2 - Pass, Merit or Distinction

What will I learn?

This qualification is for learners who wish to study the knowledge, behaviours and skills related to researching, setting up, running and reviewing an enterprise.

It enables learners to develop their technical skills, such as market research skills, planning, promotional and financial skills using realistic work scenarios and personal skills.

The main areas of learning include:

- Introduction to business & legal start-ups.
- Entrepreneurs & Asset Protection
- Customer Needs & Consumer Law
- Marketing
- Human Resources & Employment Law
- Finance & Accounting
- Setting up a business enterprise
- Ethics & Current Affairs

In business we try to make learning fun and enjoyable for all, and therefore we link all activities to real businesses, such as Coca Cola, Our Cow Molly, Apple, etc. We also investigate worldwide events and current media stories which affect our daily lives and businesses.

Compulsory - you will be expected to plan and set-up your own business enterprise as part of the course.

How will I be assessed?

Your vocational course is made up of three units:

- Unit 1: Exploring Enterprises Internal Assessment (controlled test)
- Unit 2: Planning for and Running an Enterprise (controlled test)
- Unit 3: Promotion and Finance for Enterprise (external examination)

Future opportunities

Business Studies is a broad subject, covering accounts, law, marketing, ICT and human resources. Therefore, it will give you a foundation of knowledge that is useful for most A Level subjects, in particular Economics and Business. This Key Stage 4 course also gives you experience to help you be successful in the world of work and setting up your own business.

Subject Teachers:

- Mr Walker