

# Business - Department Learning Programme

## Curriculum Intent:

Business Studies allows students to develop their knowledge and understanding of the local economy and businesses that exist in the dynamic world around them; provides a challenging learning environment that encourages all pupils to think like entrepreneurs; Business Studies inspires students to understand the importance of enterprise and the nature of the business world. Students will leave the classroom enriched with a broad and balanced perspective of business as well as an inspiration for success and a passion to work hard within the community. The course provides students with the ability to think commercially and creatively to demonstrate business acumen with opportunities for students to observe the impact of business in the real world through exploring a range of diverse case studies on local to global businesses.

Y7	Y8	Y9	Y10	Y11
			Edexcel GCSE Business Studies; <b>Theme 1: Investigating small business</b>	Edexcel GCSE Business Studies; <b>Theme 2: Building a business</b>
			<ul style="list-style-type: none"> <li>o <b>Topic 1.1</b> Enterprise and entrepreneurship</li> <li>o <b>Topic 1.2</b> Spotting a business opportunity</li> <li>o <b>Topic 1.3</b> Putting a business idea into practice</li> </ul>	<ul style="list-style-type: none"> <li>o <b>Topic 2.1</b> Growing the business</li> <li>o <b>Topic 2.2</b> Making marketing decisions</li> <li>o <b>Topic 2.3</b> Making operational decisions</li> </ul>
			<ul style="list-style-type: none"> <li>o <b>Topic 1.4</b> Making the business effective</li> <li>o <b>Topic 1.5</b> Understanding external influences on business</li> </ul>	<ul style="list-style-type: none"> <li>o <b>Topic 2.4</b> Making financial decisions</li> <li>o <b>Topic 2.5</b> Making human resource decisions</li> </ul>
			Possible careers: Accountancy, Marketing, publicity, banking, finance broker, project manager, Own Business, Advertising executive.	

## Resources to support your child

<ul style="list-style-type: none"> <li>o Daily newspapers (either hard copy or online)</li> </ul>	<ul style="list-style-type: none"> <li>o <a href="http://www.bbc.co.uk/news/business">www.bbc.co.uk/news/business</a></li> <li>o Sky News</li> </ul>	<ul style="list-style-type: none"> <li>o CPG revision guide</li> <li>o Pearson REVISE Edexcel GCSE Business: Revision Guide</li> </ul>	<ul style="list-style-type: none"> <li>o Suggested reading for pleasure: Jeff Bezos: The Everything Store</li> </ul>	<ul style="list-style-type: none"> <li>o BBC Bitesize Business Studies</li> </ul>
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